In this summary you will find information that might be very helpful to read before you decide to cooperate with NICOLE SCHARPFENECKER. Besides the conditions you will find instructions and a list of what we expect from you as a freelance designer. On top of that we will guide you through the most basic principals in creating designs for interior.

NICOLE SCHARPFENECKER is interested in cooperation with new designers on the field of surface designing. Besides the designs from our own studio we carry designs of several national and international designers in our portfolio. These designers are a welcome addition to our high standard portfolio. To be represented by NICOLE SCHARPFENECKER you

- must apply.
  For all of our free-lance designers we have the same terms and conditions. These terms and conditions are strict and not negotiable. If you find these terms and conditions not acceptable in the first place, there is no further use in contacting us.
- If you contact us, one of the procedures is, that you send us some small JPG's (300 kb max.)or a PDF with designs or items you have created in the past. We will evaluate these pictures and conclude if the particular "hand" would be a good addition to our portfolio. Not all good designers or good designs are interesting for us.
- We carefully watch over our total portfolio. We will not create opposite interests in one portfolio. That means that we are not interested in "more of the same" designs in one collection. This would mean that we would create a kind of competition in our own portfolio between our existing designers.
- All designers have to sign an agreement in which clearly all "does and don'ts" are stated. One of the most important issues is that the designer guarantees the originality of the designs. On request, we can send you a copy of the agreement.

  What can you expect from NICOLE SCHARPFENECKER :

  - As we are a highly professional studio, we welcome customers to our studio and we travel to our customers on a daily base.
  - During the process of designing you offer the possibility to get instant feedback by using Email, or WhatsApp.
  - We will provide you with information that is essential for creating commercial designs. We have very good and intense contacts with several trend watchers and trend documentation. You will get the newest trend information at first hand. We will share this information with all of our designers.
  - NICOLE SCHARPFENECKER is well known for their commercial designs. Nevertheless, we think it important to have a part of the collection that is innovative as well as trendy.

What kind of designs (designers) might we be interested in.

Designers that create designs for:

· Bedding
· Textiles in general: upholstery and curtains · Wallpaper and structures
· Gift-wrap
· Napkins

What do we expect from you?

- As a designer, you should know that we sell our designs all over the world but mainly in Western Europe the US and Asia. This means that you should familiarize yourself with the latest trends and developments in the particular range that you think your designs are suitable for.
- You should design on a regular base, which means that you provide us with new designs on a regular base. During the process of designing, you can consult us by email or Whatsapp.

- We will evaluate your sketches or designs and provide you with substantial information, comments and advice. All this in order to create better designs, and to make the designing process more efficient.

  All designs that we carry in our portfolio are in repeat (half drop) and have the dimensions that are required. Designs can be handmade or digitally generated. If designs are digitally generated, the output file should be a Layered PSD Photoshop file, Layered TIFF file or an Ai Illustrator file.
  If you join our studio we keep your designs at least for 12 months in our portfolio. After that period, we know that most of our customers have seen the collection. After that period, we are able to evaluate the designs and decide or we continue carrying the design, or we decide to take it out. Sending back designs is for cost of the designer.

  For any further information please contact us. info@nicolescharpfenecker.com

The following repeat sizes are standard:

h64xw53cm (botharefine)
h35xw35cm (onlyifsquaresizeisnecessary)
double panel
single panel
semi-panel (ROTATION) semi-panel (ROTATION)

Wallpaper Textile
Paper
Napkin / Card Bedding
Pillow case
h53xw53cm of h 64 x w 70 cm
h32xw35cm of h 16,5 x w 16,5 cm
h 200 x w 200 cm h 200 x w 140 cm h 200 x w 92 cm h 200 x w 64 cm
h 60 x w 70 cm

All designs (except for bedding) are made in 300 dpi. Bedding designs can be made in 150 dpi.

Straight repeat.
A straight repeat means that all elements on the left and on the right side fit on the same height. You can copy the repeat in straight alignment.
Half drop repeat.
On a half drop repeat, the elements do not align straight, but they are moved half a repeat higher or lower. In the example below you can see that the element on the upper left size (purple circle) fits to the element on the lower right side. When you copy the repeat, it fits halfway.

Never repeat existing elements in the repeat. So that means do not copy elements twice.
Each mean element within the repeat should only occur one time Bedding in the single design.

If you create a geometric design with let's say squares that are aligned horizontally and vertically, the half drop is not necessary.

Half drop repeats are very popular because of the even distribution of elements.
A straight repeat can look a little static.
Semi-panel.
A semi-panel print is cheaper to produce than a panel print, because there's less loss of fabric. A semi-panel print is in fact a rotation design, but looks a bit more luxurious. A semi-panel is 92 or 64 cm wide and is repeated at the longest sides. A semi-panel design must fit exactly on the right and the left side.
Panel.

A panel doesn't have to fit on the sides. You can use the size of the bedding as your designing area. See the specifications on sizes earlier.

Providing digital designs for the collection.
Each design included in our collection, should be provided as two files:
- Files for printing. PSD (Photoshop) layered, or TIFF (Photoshop) layered. AI (Illustrator) layered
- A small picture of the repeat for our database.
- Each design has an unique code. Mostly stats with the initials of the designer followed you a number.
For Stationary designs, we have printing templates, these templates you have to use if we have to print your designs. Instructions will be send to you separately for using.
The **print files** should be provided as JPEG in actual size, in 150 dpi.
For our administration we need a small picture of just the repeat. This picture should be a JPEG, less than 1 MB. Around 500 KB is fine.
Color profile.
All designs have to be generated in RGB for a couple of reasons:
First of all, 90% of the designs are changed into so-called 'screens' after they are sold. Many customers print with pantone colors, which makes CMYK or RGB irrelevant. RGB files are smaller than CMYK, so they are easier to handle. And last but not least, not all software is compatible with CMYK profiles, which causes the software to display the colors incorrect or to not show a picture at all.

Providing digital designs after a sale.

When a design is sold, we contact you for the original digital data.
A few important issues:
Layers.
Save all your original digital files in layers!! Customers often want to move the elements a little, take something out or change the colors. That is so much easier if they have a layered file. Non layered files are not accepted.
Clearly structured.
Try to build up your design as clearly as possible. Make the background in a separate layer and put the front elements in a different layer. If an object is built from multiple components, create a group or compound shape. Make sure customers can easily move objects in the design.
Do NOT make your repeat as an Illustrator pattern!
Text
Not all computers contain the same fonts. Always change text into outlines (Illustrator) or pixels (Photoshop). Always make sure you have checked for incorrect spelling or typing errors.

Copyright en inspiration.
As a designer it's obvious that you look around for inspiration. You have to know what already is out there and you have to look for trends. There is a very thin line between being inspired and 'borrowing' ideas too literally. Be aware!
You can download numerous elements on the internet, but not everything is free to use for commercial purposes. Always check what is and isn't allowed. This also applies to fonts. If you are not sure, do not use it! As a freelance designer, you are responsible for any copyright claims.
There are many books with digital files, especially made for designers. Although most of these books contain copyright free elements and patterns, we want to stress that you have to be careful using them.
Legally you can use them, but our customers absolutely disapprove of designs that are copied too literally from books. They expect exclusivity and therefore, we strongly recommend not to use these data one on one. Always make sure you use those existing elements in a different context and/or change them. Only changing colors is not enough!
We also ask you to NOT use the same elements in different designs. We sell designs with full copyright and customers don't like to see 'their' Santa in a competitor's design.
This is the only way that we can guarantee our customers originality and exclusivity.